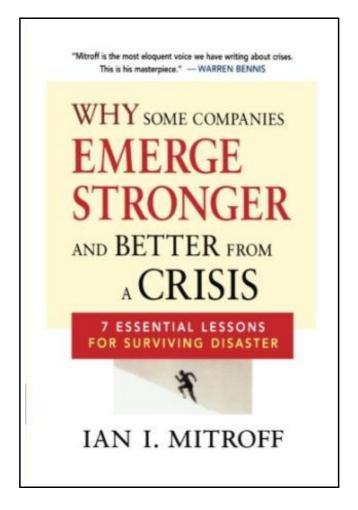
Why Some Companies Emerge Stronger and Better from a Crisis: 7 Essential Lessons for Surviving Disaster



Filesize: 4.01 MB

Reviews

This publication is worth getting. it was writtern really flawlessly and valuable. Its been designed in an exceedingly easy way and is particularly only right after i finished reading this ebook through which in fact altered me, affect the way i believe.

(Lester Ebert)

WHY SOME COMPANIES EMERGE STRONGER AND BETTER FROM A CRISIS: 7 ESSENTIAL LESSONS FOR SURVIVING DISASTER



AMACOM/American Management Association, United States, 2008. Paperback. Book Condition: New. 224 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****. Like many companies over the last few years, yours has probably done a great deal to reassess its physical, strategic, and financial vulnerabilities. But there is a huge difference between business continuity planning and true crisis management. Do your company and employees have the necessary IQ not only to withstand a crisis but also to come through it with strength and confidence? Ian Mitroff, recognized around the world as an authority in crisis management, has created a plan that goes well beyond disaster preparedness to help your company get accustomed to working in the face of some unsettling facts: * In an age of terror, cyberattacks, large-scale corporate fraud and more, crisis is no longer a question of if, but of when. * Your company, no matter its size, industry, or location, is not immune from this reality. * Your contingency planning will only be as effective as the human beings charged with putting it into action. Mitroff outlines seven distinct competencies your organization needs to handle crises effectively: * Right Heart (emotional IQ): By accepting crisis as an inevitability, you can process much of the shock and grief beforehand, and avoid making the effects of the crisis even worse through an unconstructive response. * Right Thinking (creative IQ): Crises don t give a damn for the ways in which we have organized the world, so out-of-the-box thinking is essential. * Right Social and Political IQ: Understand that your business is subject not only to the particular pitfalls of its industry, but also to the universal and complex challenges that threaten all companies. * Right Integration (integrative IQ): Realize that crises are perceived differently by...

- Read Why Some Companies Emerge Stronger and Better from a Crisis: 7 Essential Lessons for Surviving Disaster Online
- Download PDF Why Some Companies Emerge Stronger and Better from a Crisis: 7 Essential Lessons for Surviving Disaster

You May Also Like



DK Readers L1: Jobs People Do: A Day in the Life of a Teacher

DK Publishing (Dorling Kindersley), United States, 2001. Paperback. Book Condition: New. American.. 224 x 150 mm. Language: English . Brand New Book. This Level 1 book is appropriate for children who are just beginning to...

Save Document »



Baby Whale's Long Swim: Level 1

Sterling Publishing Co Inc, United States, 2012. Paperback. Book Condition: New. 224 \times 150 mm. Language: English . Brand New Book. When spring comes, a baby calf gray whale and his mother head north to...

Save Document »



Dog Farts: Pooter s Revenge

Createspace, United States, 2013. Paperback. Book Condition: New. 224×150 mm. Language: English . Brand New Book ***** Print on Demand *****.BONUS - Includes FREE Dog Farts Audiobook Inside! That s right. For a limited...

Save Document »



Fox on the Job: Level 3

Penguin Putnam Inc, United States, 2004. Paperback. Book Condition: New. James Marshall (illustrator). Reissue. 224 x 150 mm. Language: English . Brand New Book. Using their cache of already published easy-to-read books, Puffin launched their...

Save Document »



Buddy, the First Seeing Eye Dog

Scholastic US, United States, 2014. Paperback. Book Condition: New. Don Bolognese (illustrator). 224 x 150 mm. Language: English . Brand New Book. With inspiring and educational stories, Scholastics Hello Reader series caters to the...

Save Document »



California Version of Who Am I in the Lives of Children? an Introduction to Early Childhood Education, Enhanced Pearson Etext with Loose-Leaf Version -- Access Card Package

Pearson, United States, 2015. Loose-leaf. Book Condition: New. 10th. 249 x 201 mm. Language: English. Brand New Book. NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies

Download Book »



Children's Educational Book: Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius. Age 7 8 9 10 Year-Olds. [Us English]

Createspace, United States, 2013. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to

Download Book »



History of the Town of Sutton Massachusetts from 1704 to 1876

Createspace, United States, 2015. Paperback. Book Condition: New. annotated edition. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. This version of the History of the Town of Sutton Massachusetts

Download Book »



Chicken Licken - Read it Yourself with Ladybird: Level 2

Penguin Books Ltd, United Kingdom, 2013. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book. In this classic fairy tale, a nut falls on Chicken Licken s head and he

Download Book »



Finding the Titanic

Scholastic US, United States, 1999. Paperback. Book Condition: New. Ken Marschall (illustrator). 224 x 147 mm. Language: English . Brand New Book. With inspiring and educational stories, Scholastics Hello Reader series caters to the

Download Book »